



**THE FOOTBALL
ASSOCIATION**

Fleur De Lys Football Club

Development Plan



CHARTER STANDARD CLUBS

Fleur De Lys Football Club

Next Revision date: 01/10/2010

Football Development Plan **Aim:**
 Development of new teams / mini soccer
 Male and Female

Objective	Method	Responsibility	Timescale	Costing
To create new teams by recruiting new players into mini soccer schools.	Recruit players from a young age from local area and introduce them to playing and training in the mini soccer schools for male and female. To develop their skills and create new teams within the club as they progress.	Mini Soccer coordinator & coaching staff.	- on going	£75.00 per Coach for Training.
	Place advert for players and coaches in local press and within local schools including our web site and club newsletter.	Development officer	- on going	£150.00 per team equipment £10.00 advertising

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Football Development Plan Aim: Form Links with Schools

Objective	Method	Responsibility	Timescale	Costing
Form partnerships with local schools. To recruit new players from schools. To access information and resources. To share common interests.	Contact local schools introduce our club, try to establish partnerships, where we can involve players from local schools to join our club, share facilities, costs, expertise and assist one another in our aims and objectives.	Development officer & Parents Committee	- On going.	N/A
	Be a contact for the local school and ensure the school receives information about the club.	Development officer & Parents Committee	- On going.	N/A

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Football Development Plan **Aim:** Recruitment of Volunteers, Coaches and Players male and female

Objective	Method	Responsibility	Timescale	Costing
To maintain adequate membership through out the club to enable us to function efficiently	Advertise positions on the club web site, including Hants F.A. and Portsmouth Lads League web site	Development officer.	- on going	£25.00 per year
	Advertise in local press, local schools and through club newsletter for recruits.	Development officer		£25.00 per year
	Show support for recruits by assisting and encouragement.	All Members		N/A
	Train recruits and volunteers to the required standards.	Development officer		Included in training budget
	Reward effort by way of presentations	Club		Included in presentation evening budget

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Football Development Plan **Aim:**
Staff Development / Coach Education

Objective	Method	Responsibility	Timescale	Costing
To assist all members of staff to include coaches to achieve a recognised qualification in the position they wish to hold. To further assist in the development of all members.	To ensure all members are adequately trained to a recognised qualification this will be achieved by the club sending and paying for training.	Development Officer	- on going	F.A Coach course £125.00 per person per course
	By promoting the FA learning prospectus.	Development officer		
	Existing qualified members of staff to assist others in training and mentoring.	Development officer and existing qualified members of staff		
	Development of existing skills			

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Football Development Plan Aim: Including those with Disability

Objective	Method	Responsibility	Timescale	Costing
To be able to provide sport for all regardless of disabilities	<p>Put some of our coaches on the F.A. Disabled Football Coaching Course.</p> <p>Seek guidance from Hants F.A.</p> <p>Invite teams with disabled players to be involved at our annual six a side tournament. Use this as a learning platform.</p> <p>Promote our Club to include those with disabilities.</p> <p>Recruit specialist help for guidance.</p> <p>Source training facilities.</p>	Development Officer	- on going	Coaching course £125.00 per coach

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Football Aim:
Development Referee Development
Plan

Objective	Method	Responsibility	Timescale	Costing
To encourage players, coaches, parents to get involved with refereeing.	Encourage players that wish to stop playing football and want a change of direction to take up refereeing. Advertise for potential referees via our Club Newsletter and web site Provide F.A. Basic refereeing courses to new recruits	Development officer	- On going.	£200.00 per season

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Football Development Plan **Aim:**
in - Service Training

Objective	Method	Responsibility	Timescale	Costing
Provide on going training to members of our club	Educate recruits to the policies, procedures and methods of the club. This will be carried out at induction.	Development officer.	- on going	N/A
	Encourage volunteers and Parents to take the Soccer Parent Course.	Development officer.		
	Provide support to new recruits.	Existing members.		
	Educate members how to be involved with disabled players. This will be achieved by an exhibition match at our six a side tournament.	Development officer		
	Teach members to run the line at matches.	Coaches		
	Train newly elected committee members	Management Committee		

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Football Development Plan Aim: Links to other clubs

Objective	Method	Responsibility	Timescale	Costing
To form partnerships with other clubs	Hold annual six side tournaments.	Six a side committee	- on going	Cost of six a side covered by income of tournament.
To generate new ideas and approaches and share good practices. To access information and resources	Arrange friendly matches with other clubs.	Coaches		Pitch Fees
	Support other clubs by sharing knowledge and ideas.	All members		N/A
	Offer our assistance and expertise to other clubs.	All members		N/A
	Generally communicate with other clubs via our web site	All members		N/A
	Promote the F.A. Chartered Status and what it means.	All members		N/A

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Football Development Plan **Aim:** **Communication plans**

Objective	Method	Responsibility	Timescale	Costing	
<p>To ensure clear communications though out the club from management committee to players and parents.</p> <p>To establish lines of communication to ensure information gets to relevant persons with in the club.</p>	Hold regular monthly committee, managers and parents meetings.	Development officer. All Club officers	- on going		
	Hold annual AGM			AGM Hall Hire £125.00	
	Produce quarterly newsletter for all members of the club with each team submitting articles, with a diary of events				Printing and stationary £100.00
	Set up club web site.				Set up £150.00
	Issue of club handbooks and starter packs.				£1.00 per Handbook
	Issue key members of the club with an answer phone, fax machine and mobile phone as necessary for external communications.				Allowance of £200.00
Promote using Email with in the club				N/A	

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Football Development Plan Aim: Links to professional clubs

Objective	Method	Responsibility	Timescale	Costing
To be of the football community where players can move on to professional clubs.	Recruit with in the club a football liaison officer who will form links to Professional football clubs and schools.	Development officer	- on going	N/A
To be recognised by professional clubs as an established and responsible club which produces good standards in football?	Send out letters introducing our club and set out our objectives to professional clubs. Become a school of excellence where players can progress into the professional game	Liaison officer Development officer		

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Football Development Plan Aim: Ensure Exit Routes into the Game for Members

Objective	Method	Responsibility	Timescale	Costing
<p>To provide exit route from mini soccer into youth football and youth football in adult teams.</p> <p>Provide other positions with in the club to players if they want to stop playing football</p>	<p>Make it a natural progression for players to move up to the next step. Encourage players to move to the next level by introducing them into friendly matches with older age groups with in the club.</p> <p>Liasise with the different age bands with in the club to ensure there is the provision for players to move to the next level.</p> <p>Encourage players who want to get involved with the club other than being just being a player to do so.</p>	<p>Development officer</p> <p>All Club officers</p> <p>Development officer</p> <p>Development officer</p>	<p>- on going</p>	<p>N/A</p>

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Football Aim:
Development **Form a Parents Committee**
Plan

Objective	Method	Responsibility	Timescale	Costing
To encourage parents to be more actively involved with club. To help support the club in its aims and objectives to have say in how the club is run.	Recruit at least one parent from each age group with in the club. This person is to represent their age group at monthly meetings working together with their team manager and coach...	Development officer	- on going	N/A

